



Mag-load, Magpadala at MagBAYAD para Instant Panalo ka!

PROMO MECHANICS

- Bayad team will conduct a "Bayad Ka, Panalo Ka" Promo, which will give lucky customers a chance to participate in a "pick-a-prize" game.
- The promo will be held in the pre-selected Bayad Centers and Bayad Agents in the following areas:

AREAS	# OF BRANCHES	DATES
Quezon City	2	Aug. 14
Caloocan	2	Aug. 15
Cebu	2	Aug. 28
	2	Aug. 29
Davao	2	Sept. 3
	2	Sept. 4
Marikina	2	Sept. 23
Rizal	2	Sept. 24
Leyte	2	Oct. 2
	2	Oct. 3
CDO	2	Oct. 15
	2	Oct. 16
La Union	2	Nov. 5
Baguio	2	Nov. 6
Bacolod	2	Dec. 3
	1	Dec. 4
Laguna	2	Dec. 10
Quezon	2	Dec. 11
Bicol	2	Jan. 7, 2026
	2	Jan. 8, 2026
Bulacan	1	Jan. 21, 2026
Pampanga	2	Jan. 22, 2026

For the list of branches, please tune in to Love Radio and Yes FM Stations.

- One (1) or Two (2) branches per day will be visited from August 14, 2025 to January 22, 2026 from 8:30AM to 11:00PM
- Customers who will pay in selected Bayad Center and Bayad Agent branches are qualified to join and will have a chance to win the prizes.
- Ten (10) lucky customers spotted during the one – hour duration doing transaction in Bayad Centers and Bayad Agents will have a single chance to pick a prize.

- He or she will have a chance to win the following prizes depending on the transactions made:

TRANSACTIONS	PRIZE
a. 1 – 3 Bills being paid in Bayad Center and Bayad Agents b. Buy Load (pre-paid mobile and e-wallet top-up) in Bayad Center and Bayad Agents	P50 Cash
	P50 Load
	Bayad Merch
	T-Shirt & Bayad Pen
a. 4 or more Bills being paid in Bayad Center and Bayad Agents	P100 Cash
	P100 Mobile Load
	Bayad Merch
	T-Shirt & Bayad Pen
Send or Receive Remittance in Bayad Center	P150
Avail Insurance (CTPL), ATM services, Loan Pay-out in Bayad Center	
Book Airline Ticket in Bayad Center	
Download and Register in Bayad App	Additional P50
Transacted through the Bayad App (pay bills, buy load, add and withdraw money)	

Prizes will be given on the spot at the Bayad Centers and Bayad Agents where they made their transaction/s.

- Bayad's promo plug and radio commercials will be played in the pre-selected Bayad Centers, Bayad Agents and MBC's radio stations.
- Streamers will be deployed in pre-selected Bayad Centers and Bayad Agents.
- Promo will be conducted by Manila Broadcasting Company (MBC) with the presence of CIS Bayad Center, Inc. (CBCI) representatives.
- All employees of CIS Bayad Center, Inc. (CBCI), Manila Broadcasting Company (MBC), their respective affiliates, sponsors, partner agencies, advertising agencies, event organizers, and their spouses and relatives up to the 2nd degree of consanguinity or affinity, including relatives by legal adoption, are disqualified from joining the promo.

DTI Fair Trade Permit No. FTEB – 233402, Series of 2025

Visit **bayad.ph** for more details!

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Bayad is regulated by the Bangko Sentral ng Pilipinas.
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